



## IGSHPA Town Hall and Dig Deeper Webinars

### Sponsor Opportunities for 2024

### Advantages of Webinar Sponsorships

Take advantage of an opportunity to reach new customers by sponsoring an IGSHPA Town Hall or Dig Deeper webinar held monthly. These webinars are well attended and include topics designed to help keep the geothermal heat pump industry up to date on the latest technology, programs, and opportunities. Each webinar is recorded. *So, your logo will remain on the intro slides when the recording is viewed at a later date.*

### Example Sponsor Title Slide



### Advertising Opportunities

#### Town Hall

IGSHPA Town Hall webinars are scheduled in **2024** for the second Wednesday of every month except for the month of December. Town Hall Webinars are generally broader topics, whereas Dig Deeper webinars are more technical. Sponsors are chosen on a first-come, first-serve basis. Your logo will appear on the title slide and the speaker introduction slide.

Eleven (11) spots available

- IGSHPA Members: \$250
- Non-members: \$550

#### Dig Deeper

IGSHPA Dig Deeper webinars are scheduled in **2024** for the fourth Friday of every month except for the months of November and December. Dig Deeper webinars are more technical, whereas Town Hall Webinars are generally broader topics. Sponsors are chosen on a first-come, first-serve basis. Your logo will appear on the title slide and the speaker introduction slide.

- Ten (10) spots available
- IGSHPA Members: \$250
- Non-members: \$550

For more information on advertising opportunities, contact IGSHPA at:

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