



December 5 - 7
Las Vegas Convention Center
 Powered by NGWA
 Groundwater week

<https://igshpa.org/igshpa-annual-conference-2023>

Join us for IGSHPA 2023 Conference and Expo Geothermal: The Genius Renewable

Advertising Opportunity in the Program Guide!

Take advantage of an opportunity to reach new customers with advertising in the conference program guide. The program guide is 10" x 7" with plenty of space for ads within the program and also two opportunities for high visibility ads, on the inside cover and on the back cover. Don't wait to reserve your spot. Space is limited.

Ad Layout Details

Full page: 638 x 396 pixels (8.9" x 5.5") -- Height x Width
 Half page: 319 x 396 pixels (4.45" x 5.5") -- Height x Width
 Quarter page: 319 x 198 pixels (4.45" x 2.75") -- Height x Width

The program is printed in grayscale. Ads should be submitted as high resolution black & white or grayscale for best quality.

Deadlines

The program guides must be finalized in time for printing. The deadline for ad submissions is September 30, 2023 to allow enough time for editing and approval before printing.

For more information on advertising opportunities, contact IGSHPA at:
 info@igshpa.org
 1-800-626-4747



Advertising Opportunities

1/4 Page

A 1/4 page ad is placed within the program materials for visibility as attendees browse through.

- ~~Ten (10)~~ **seven (7)** spots available
- IGSHPA Members: \$330
- Non-members: \$600

1/2 Page

A 1/2 page ad is placed within the program materials for visibility as attendees browse through.

- ~~Eight (8)~~ **five (5)** spots available
- IGSHPA Members: \$600
- Non-members: \$1,000

Full Page

A full page ad is positioned within the pages of the program guide.

- ~~Six (6)~~ **two (2)** spots available
- IGSHPA Members: \$1,100
- Non-members: \$2,000

Full Page (Inside Cover)

A full page ad (inside cover) is the first glance at the program when it's first opened for very high visibility.

- One (1) spot available
- IGSHPA Members: \$1,650
- Non-members: \$3,000

Full Page (Back Cover)

A full page ad (back cover) is the best choice for high visibility.

- One (1) spot available
- IGSHPA Members: \$2,200
- Non-members: \$4,000

International Ground Source Heat Pump Association

312 S. 4th Street, Suite 100
 Springfield, IL 62701

Contact us at: info@igshpa.org or 1-800-626-4747

<https://igshpa.org>