IGSHPA News

Keeping you in the Loop

Events

July 12, 2023: IGSHPA Town Hall with Arlene Anderson
July 28, 2023: Dig Deeper Webinar with Daniel Booy
July 31, 2023: IGSHPA Member Award Nomination Deadline
August 9, 2023: IGSHPA Town Hall with Terry Proffer

STAY UP TO DATE ON OUR UPCOMING EVENTS WITH OUR EVENTS PAGE ON OUR WEBSITE: https://igshpa.org/calendar/
IGSHPA Offices will be closed July 4 in observance of Independence Day.

Message from the Executive Director

Last month I mentioned that “the weather is heating up right along with the geothermal heat pump industry!” As it turns out, every conversation that IGSHPA staff has with members confirms that business is up, which is great news. There is also a lot of activity all over North America with decarbonization and beneficial electrification plans. IGSHPA is receiving inquiries every day about businesses that design or install geothermal. If your business is not an IGSHPA member, you may be missing out on opportunities to connect with potential customers. Our new directory, which includes searches by state or province via the map (searches by listing for members outside of Canada/U.S.) or searches by services, products, company name, etc. in the main search, is very helpful in finding IGSHPA member businesses. However, there are large geographical areas without coverage. So, now is the time to add your company to the directory. Check out the article below on IGSHPA business and corporate memberships. It will be the best marketing dollars you’ve spent this year!

In IGSHPA annual conference news, we are excited about this year’s program. The deadline for submitting abstracts was May 31. We received 76
submissions this year! There will be four tracks this year to accommodates as many of the great presentations as possible. IGSHPA staff is in the process of notifying speakers. If you submitted an abstract, you should be hearing from Sally, Angela, or me by July 7. Once all speakers are notified, we will publish the agenda. We hope to see you in Vegas in December! For details on the conference, go to https://igshpa.org/igshpa-annual-conference-2023.

Happy Canada Day later this week to our Canadian members and Happy Independence Day to our U.S. members next week!

Jeff Hammond
Executive Director
International Ground Source Heat Pump Association
jeff@igshpa.org

**Why Should My Company Join as an IGSHPA Business Member?**

On the IGSHPA website, there is a list of benefits for business and corporate memberships, including a listing in the directory, voting rights for board elections and changes to the organization’s structure, discounts on conferences and publications, access to the member-only website, and more. However, IGSHPA membership for your organization is much more than the listed benefits. As our industry grows (and it appears to be on a strong trajectory!), consistency of message, quality design and installation, and unity as an industry is more important than ever. IGSHPA has made good progress in the past 2-1/2 years in its transition to an independent non-profit, but membership funding is a large portion of IGSHPA’s revenue. As membership expands, IGSHPA’s ability to add membership benefits via additional programs, hiring of staff, and participating in more industry events grows exponentially.

IGSHPA’s mailing list includes over 6000 e-mail addresses. We have 124 business and corporate members, and we are very thankful for the support! Imagine what we could do with 1000 members! Plus, imagine how many additional hits/leads your companies would receive from being part of a much bigger directory. Keep in mind that HVAC contractors and distributors
may have funding available from heat pump manufacturers. We are aware of advertising cooperative funds available to offset IGSHPA membership from ClimateMaster and Enertech; other manufacturers may offer similar incentives, as well.

For more information, check out our online business/corporate member application form or contact us at info@igshpa.org.

Exhibitor, Sponsorship, and Advertisement Opportunities are ALL AVAILABLE!

Get your brand out in front of thousands by exhibiting in the Geothermal Pavilion, advertising in the Program Guide or becoming a sponsor! Go to https://igshpa.org/igshpa-annual-conference-2023/ for all things Conference related!

Award Nominations
Nominate Outstanding Members for 2023 Awards
Be Sure to Get Your IGSHPA Member Nominations in by July 31, 2023

Nominate an IGSHPA Member that you think deserves to be recognized for their contributions and outstanding work in the geothermal industry. Voting will be held in mid-August, use this form to submit your nomination.

Choose from the following categories:

**Residential Innovation:**

Work that advances the industry through imagination, creativity, innovation, and excellence. Nominated projects should demonstrate:

- Originality or uniqueness on providing new insights into residential geothermal design and installation
- **Individual or business membership required**
- Nominations must be received by IGSHPA by July 31 for consideration
- Projects must be completed and fully operational

**Commercial Innovation:**

Work that advances the industry through imagination, creativity, innovation, and excellence. Nominated projects should demonstrate:

- Originality or uniqueness on providing new insights into commercial geothermal design and installation
- Creativity and imagination in engineered solutions
- **Individual or business membership required**
- Nominations must be received by IGSHPA by July 31 for consideration
- Projects must be completed and fully operational

**Award of Excellence:**

(3 for 2023)
Recognizes an IGSHPA member's outstanding contributions to the industry or the IGSHPA organization, including committee work, new product innovations, new techniques, education excellence, and other contributions that help further the adoption of ground source heat pump technology.

- Nominations must be received by IGSHPA on or before July 31 for consideration
- Multiple award nominations for any one person are limited to a maximum of two categories per awards cycle
- IGSHPA membership is required to receive the award

Thank You Conference Sponsors!

To find out more about 2023 Conference Sponsorship Opportunities go here.

New Industry Sectors Announced!

Earlier this year the IGSHPA Board of Directors voted to include two new
sectors to add to our board. The two new sectors added will be Manufacturer and Utility. The two new members will be voted upon by membership this year when the last two appointed board members (sectors: loop installer/driller and architect/engineer) are up for election. There will be four board member seats up for election this Fall. Keep an eye out for a Call for Nominations email later this summer.

**July Town Hall**

Be sure to join us on July 12, 2023 at 10:30am Central Time. Arlene Anderson from the Department of Energy- Geothermal Technologies Office will be presenting a *Low-Temperature Geothermal Update*: Projects and initiatives sponsored by DOE’s Geothermal Technologies Office Low-Temperature Program will be discussed. Updates will focus on community geothermal, international projects, and technical assistance efforts.

[Get registered here](#).

Arlene is the Lead Technology Manager within the U.S. Department of Energy, Geothermal Technologies Office (GTO) Low-Temperature Program. Most recently, Arlene led the development of a “Community Geothermal Heating and Cooling Design and Deployment” funding opportunity - a groundbreaking initiative of the Office of Energy Efficiency and Renewable Energy that also addresses near-term fuel supply concerns of underserved communities in the U.S. Her recent collaborations include work with the International Geothermal Association (IGA) Heat Experts Group to improve low-temperature geothermal system definitions and update heating and cooling dataset standards for IGA data collection and the World Geothermal Congresses Country Updates. Arlene also stewards the U.S. DOE Geothermal Data Repository a public facing home to more than 1,300 of GTO’s project data submissions accessed daily by hundreds of organizations with over 3 million downloads to date. With a Bachelor of Science from the Pennsylvania State University, College of Earth and Mineral
Sciences, and a master's from the University of Virginia's School of Architecture, Arlene brings a broad multi-disciplinary approach to geothermal energy development. She also completed the International Ground Source Heat Pump Association Certified Geothermal Designer and Geothermal Inspector training programs.

**Town Hall and Dig Deeper Sponsorship Opportunities**

We start off 2023 with a new opportunity for members to get the word out about their products and services. IGSHPA Town Hall and Dig Deeper webinars may now be sponsored. Your logo will be prominently displayed on the opening slides and your company will be recognized by the moderator. Since webinars are recorded, anyone who views the webinar later on will see your logo, creating an advertising opportunity with longevity. [Check out the advertising flyer here](#). Hurry! Sponsorships are going fast! Thank you to our sponsors so far, U.S. Department of Energy's Geothermal Technology Office (GTO), ClimateMaster, and GeoExchange!

**COMING SOON!! Geo Outlook Insights**

Do you have an industry related article that you wrote and would like to share? In an effort to revive Geo Outlook, IGSHPA's quarterly magazine, we will be taking submissions for articles that cover any and all aspects of the geothermal industry. These articles will be highlighted in our monthly newsletter, and then bi-annually we will compile all of the articles that we have featured into one publication available to view on our website. Use [this form](#) to submit your article or email [info@igshpa.org](mailto:info@igshpa.org) with any questions you may have.

**Upcoming Events**
July 12, 2023: IGSHPA Town Hall with Arlene Anderson- Register here.


July 31, 2023: IGSHPA Member Award Nomination Deadline

August 9, 2023: IGSHPA Town Hall with Terry Proffer- Topic: Forensics & Redesign of 200,000 ft² Colorado High School- Register here.


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**Virtual Town Halls - Submit Your Abstract for 2023!**

IGSHPA Town Halls and Dig Deeper webinars have been a wealth of information over the last year and a half. **We are now accepting abstracts for 2024 webinars.** Submit your abstract soon, as spaces fill up quickly. **Click here** for the abstract form. Town Halls are more of a general overview and update for members on the latest information, technology, and industry news; Dig Deeper webinars are a deeper dive into technical topics. Our goal is for one Town Hall and Dig Deeper per month. Town Halls are on the second Wednesday of every month at 10:30am Central Time (U.S./Canada); Dig Deeper webinars are on the fourth Friday of every month 10:30am Central Time (U.S./Canada).
Please submit recommendations for topics that you would like to learn more about or an abstract for a topic that you would like to present. For questions, contact info@igspha.org.

**IGSHPA MEMBERSHIP ANNOUNCEMENT!**

Effective January 1, 2023, only IGSHPA members will be listed in the IGSHPA directory. Certified individuals will only be displayed if they are an IGSHPA individual member or if their company is a business or corporate member.

In the past year, as IGSHPA has been implementing its new member CRM (Customer Relations Management) software, which has significantly better methods of managing member data and IGSHPA certifications. In the process, it was necessary to display all members and certified individuals (even certified individuals without an IGSHPA membership) in order to transition to the new directory. Now that the data has been “cleaned up” (i.e., we are able to associate business/corporate/individual memberships with certified individuals), we are moving back to the policy that has been in place over the years, where only IGSHPA members will show up in the directory. This will not affect individual memberships or business/corporate members, as they will continue to be displayed as long as their membership is current.

What does this mean for certified individuals? If you have an Accredited Installer (AI), Certified GeoExchange Designer (CGD), Certified Residential Designer (CRD), or Certified Geothermal Inspector (CGI) certification and have
an individual membership or your company has a business/corporate membership, nothing will change. You will continue to be displayed in the Certified Individual Directory. The only caveat is that we may not know that you work for a company that is an IGSHPA member if your information has not been updated in the IGSHPA database. If you don’t show up in the directory after January 1 and you work for a company that is an IGSHPA member, please contact us at info@igshpa.org to have your information updated.

Sometimes certification and membership can be confusing. Renewing your certification does not include an IGSHPA membership; it only maintains your certification. Individuals can be certified; individuals can be an IGSHPA member; or individuals can be certified and a member. IGSHPA has special pricing of $50 per year for certified individuals to purchase an individual membership. Being an IGSHPA member provides many benefits, including being listed in the directory and being able to vote in board member elections. For more clarification, IGSHPA has created a document that explains the difference between certification and membership. Click here for more details.

Our mailing address is:

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