



IGSHPA News

Keeping you in the Loop

Events

May 3, 2023- Heat Beneath Our Feet Webinar

**May 9-11, 2023- In-Person Accredited Installer Training with
WaterFurnace- Ft. Wayne, IN**

May 10, 2023- IGSHPA Town Hall with Chris Manz

May 16-18, 2023- Virtual Accredited Installer Training with HRAI

May 26, 2023- IGSHPA Dig Deeper Webinar with Roshan Revankar

**STAY UP TO DATE ON OUR UPCOMING EVENTS WITH OUR
EVENTS PAGE ON OUR WEBSITE: [https://igshpa.org/
calendar/](https://igshpa.org/calendar/)**

Message from the Executive Director

April has been an excellent month for IGSHPA. As the weather warms up, the geothermal heat pump industry is definitely getting hotter! We had two Accredited Installer (AI) classes the same week on opposite coasts in the U.S. this month. We're also seeing the highest demand in years for our Certified GeoExchange Designer (CGD) commercial training. We certainly appreciate the increase in business and corporate memberships, as well. We have almost

2.5 times the number of business/corporate membership compared to the beginning of 2022. Thank you!

Speaking of membership, we're seeing a significant increase in traffic to the [IGSHPA business directory](#). Business and corporate members have a distinct advantage over their competitors, since the business directory is customizable, allowing your company to describe its products and services, increasing the potential leads from a directory search. If you're already a member, please check out [your information](#) to ensure that your company profile is up to date. If updates are needed, you may update your profile [here](#). If you're not a business or corporate member, check out the benefits at our [membership page](#). There's even a new option to upgrade multiple individual memberships to a business membership on this page.

Amid all the excitement about training and membership, we always want to recognize any difficulties or issues that members may have with their membership or certification status. Over the past two years, IGSHPA has been transitioning to a new CRM (Customer Relationship Management) software, Neon, that is specifically designed for non-profits. We still have a lot of work to do, since most non-profits don't have both memberships and certifications. Making it easier to understand your membership and certification status is a high priority for IGSHPA. The [member portal](#) is a significant improvement over the old portal but we're working on making it much easier to determine your current status. In the meantime, below are some resources that may help.

- **New membership, renewals, and upgrading from individual to business:** Go to <https://igshpa.org/membership/> or select "Membership page" from the "Membership" menu at igshpa.org.
- **Certification renewals:** Go to <https://igshpa.org/accreditation-renewal-information/> or select "Accreditation Renewal Information" from the "Training" member at igshpa.org. This page also includes the requirements for certification renewals and a form for submitting CEUs, which are required to renew certification.
- **Understanding membership and certification:** Go to <https://igshpa.org/wp-content/uploads/Membership-and-Certification.pdf> or click on the green link called "Details on Membership and Certification" on the Membership page (see link above). This document provides some clarity on how membership and certification work. You do not need to be an IGSHPA member to be certified, but being a member allows your listing to

show up in the [Certified Individuals directory](#).

We are working hard to clear up any confusion regarding membership and certification. Don't hesitate to contact us at info@igshpa.org with any questions. We're happy to help and appreciate your support!

Jeff Hammond
Executive Director
International Ground Source Heat Pump Association
jeff@igshpa.org

**Speaker, Exhibitor, Sponsorship, and
Advertisement Opportunities are
ALL AVAILABLE NOW!**



The banner features a stylized illustration on the left where a tree's canopy is a house with 'IGSHPA' written on it, and its roots form a lightbulb with a recycling symbol inside. The background is split into yellow and green. On the right, a dark green background contains white text and a circular logo for NGWA's 75th anniversary (1948-2023).

**Geothermal:
The Genius Renewable**

Live at Groundwater
Week in partnership
with NGWA

Las Vegas, NV
December 5-7, 2023

Get your brand out in front of thousands by exhibiting in the Geothermal Pavilion, advertising in the Program Guide or becoming a sponsor! Go to <https://igshpa.org/igshpa-annual-conference-2023/> for all things Conference related!

CALL FOR SPEAKERS!

Come share your genius with us by presenting at our Annual Conference in Las Vegas! [Go here](#) to submit your workshop proposal,

Submissions should address one of the following tracks:

- Residential Geothermal Applications / Design / Service / Innovations
- Commercial Geothermal Applications / Design / Service / Innovations
- Drilling and Ground Loop Installation / Design / Service / Innovations
- Industry miscellaneous suggested topics

Thank You Conference Sponsors!



To find out more about 2023 Conference Sponsorship Opportunities [go here](#).

Town Hall and Dig Deeper Sponsorship Opportunities

We start off 2023 with a new opportunity for members to get the word out about their products and services. IGSHA Town Hall and Dig Deeper webinars may now be sponsored. Your logo will be prominently displayed on the opening slides and your company will be recognized by the moderator. Since webinars are recorded, anyone who views the webinar later on will see your logo, creating an advertising opportunity with longevity. [Check out the advertising flyer here](#). Hurry! Sponsorships are going fast! Thank you to our sponsors so far, U.S. Department of Energy's Geothermal Technology Office

(GTO), ClimateMaster, and GeoExchange!

COMING SOON!! Geo Outlook Insights

Do you have an industry related article that you wrote and would like to share? In an effort to revive Geo Outlook, IGSHPA's quarterly magazine, we will be taking submissions for articles that cover any and all aspects of the geothermal industry. These articles will be highlighted in our monthly newsletter, and then bi-annually we will compile all of the articles that we have featured into one publication available to view on our website. Use [this form](#) to submit your article or email info@igshpa.org with any questions you may have.

Upcoming Events

May 3, 2023: Heat Beneath Our Feet Webinar- Join WGA for the final installment of The Heat Beneath Our Feet webinar series on May 3, at 1 p.m. MDT, to learn about the growing use of GHPs, how they can help stabilize the grid amid massive electrification efforts, and what communities can do to best leverage this exciting technology.

For this discussion, WGA will be joined by Jeff Hammond, Executive Director of the International Ground Source Heat Pump Association, Heather Deese, Senior Director of Policy & Regulatory Affairs at Dandelion Energy, and Ryan Dougherty, President of The Geothermal Exchange Organization (GEO). [Go here to register.](#)

May 9-11, 2023: In-Person Accredited Installer Training with WaterFurnace -Ft. Wayne IN.- Get your Accredited Installer certification with one of WaterFurnace's Certified IGSHPA Trainers! Class Held at WaterFurnace International Training Classroom: 9000 Conservation Way, Fort Wayne, IN 46809 Cost Varies depending on materials. Please note that class size is limited. Once the roster is full, registrants will be placed on waitlist. To register [go here.](#)

May 10, 2023: IGSHPA Town Hall- Chris Manz of WaterFurnace presents *Leveling the Rating Playing Field*. [Go here to register.](#)

May 16-18, 2023: HRAI Accredited Installer Training- Learning to install Ground-Source Heat Pump (GSHP) systems will enable participants to open new markets and offer customers a low-maintenance, economical, and environmentally friendly alternative for their space conditioning needs. HRAI is drawing on 30 years of pioneering work of IGSHPA, which has accredited thousands of installers across North America and around the world. For more info & registration, [go here](#).

May 26, 2023: IGSHPA Dig Deeper Webinar- Roshan Revankar of Genesys NZE presents *CLAD – A Simple Genius Heat Exchanger*. [Go here to register.](#)

SAVE THE DATE! June 8, 2023: Michigan Geothermal Association Annual Conference- Details to be announced.



Effective January 1, 2023, only IGSHPA members will be listed in the IGSHPA directory. Certified individuals will only be displayed if they are an IGSHPA individual member or if their company is a business or corporate member.

In the past year, as IGSHPA has been implementing its new member CRM (Customer Relations Management) software, which has significantly better

methods of managing member data and IGSHPA certifications. In the process, it was necessary to display all members and certified individuals (even certified individuals without an IGSHPA membership) in order to transition to the new directory. Now that the data has been “cleaned up” (i.e., we are able to associate business/corporate/individual memberships with certified individuals), we are moving back to the policy that has been in place over the years, where only IGSHPA members will show up in the directory. This will not affect individual memberships or business/corporate members, as they will continue to be displayed as long as their membership is current.

What does this mean for certified individuals? If you have an Accredited Installer (AI), Certified GeoExchange Designer (CGD), Certified Residential Designer (CRD), or Certified Geothermal Inspector (CGI) certification and have an individual membership or your company has a business/corporate membership, nothing will change. You will continue to be displayed in the [Certified Individual Directory](#). The only caveat is that we may not know that you work for a company that is an IGSHPA member if your information has not been updated in the IGSHPA database. If you don't show up in the directory after January 1 and you work for a company that is an IGSHPA member, please contact us at info@igshpa.org to have your information updated.

Sometimes certification and membership can be confusing. Renewing your certification does not include an IGSHPA membership; it only maintains your certification. Individuals can be certified; individuals can be an IGSHPA member; or individuals can be certified and a member. IGSHPA has special pricing of \$50 per year for certified individuals to purchase an individual membership. Being an IGSHPA member provides many benefits, including being listed in the directory and being able to vote in board member elections. For more clarification, IGSHPA has created a document that explains the difference between certification and membership. Click [here](#) for more details.

**Virtual Town Halls - Submit Your Abstract for
2023!**



IGSHPA Town Halls and Dig Deeper webinars have been a wealth of information in 2022. **We are now accepting abstracts for 2023 webinars.** Submit your abstract soon, as spaces fill up quickly. [Click here](#) for the abstract form. Town Halls are more of a general overview and update for members on the latest information, technology, and industry news; Dig Deeper webinars are a deeper dive into technical topics. Our goal is for one Town Hall and Dig Deeper per month. Town Halls are on the second Wednesday of every month at 10:30am Central Time (U.S./Canada); Dig Deeper webinars are on the fourth Friday of every month 10:30am Central Time (U.S./Canada).

Please submit recommendations for topics that you would like to learn more about or [an abstract](#) for a topic that you would like to present. For questions, contact info@igspha.org.

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